

## Herd Health/CWD Management Action Team Meeting

03/09/13

Attendees: Tami Ryan, Tim Marien, Mike Foy, Marc Schultz, Tony Grabski, Julie Langenberg, Jim Riphon, & Gene Reineking

### Review of Survey Questions

- General Comments:
  - Have we already reviewed/analyzed many of these survey questions in previous surveys?
    - Are we recreating the wheel?
    - Similar surveys done in the past
  - Allow the option to fill out the intro section and then be able to pick what section you want to do next
    - Allow to save and continue at a later date
    - Consider all: incomplete and complete
  - Include one question in the DMAP section on a CWD component
  - Some clerical items to clean up
    - Consistency in ranking system, sometimes a 1 means low and another 1 means high
    - DMAP question #3 has lines and response issues
  - How are we going to do outreach for the survey?
    - CWD-MZ landowner list
    - Farmers
    - DNR homepage “splash” page
  - You must read a brief background/executive summary before making an informed answer before reading the CWD section
  - We are *not* snail mailing the survey
    - This will exclude a generation of hunters
- Add a question after #1 are you concerned about possible human health concerns
- Question #2: How will we know their geographic distribution?
  - Concern about a bias in the north vs. south
  - Don't ask if they live in CWD-MZ
  - We need to better define what is passive vs. aggressive
- Question #3: Develop another question for options to define an aggressive approach
- Question #4:

- Need intro material, how strategies and methods would work
- There is more interest in strategies vs. methods
- Balance cost and efficacy vs. focus on certain areas
- Insert the word “random” because for outstate sampling it is not a true random sample
- Add an “other” option and ability for survey respondents to write in
- Question #6:
  - Format #6 similar to #4 so you can get specific responses to each form of strategy
  - This question is what we can do right now that is politically/socially acceptable
- Question #7:
  - Remove the option of “Do nothing”, almost no one will be in favor of do nothing
    - Many people will oppose the first three and check “do nothing” by default
  - Add the option incorporate a CWD aspect into DMAP program
- Question #8:
  - Add the choice that the boundary should be expanded to incorporate new positives
- Question #9:
  - Baiting and feeding ban is not always a CWD issue
- Question #10A:
  - Should include “adult deer” in all of the answers
- CWD DTR #9
  - No survey question
  - We do already have a Wildlife Health Section
  - Survey question not needed
  - Team will look at how WH can assist with DMAP
- CWD DTR #10:
  - Action team does not want to work this...not needed (Charlotte the Deer)
- Add a question about the effectiveness of the Holiday Hunt: pro/con/unsure
- Add a question about CWD test turnaround time
  - We are currently at 21 days; Is this good/bad?
  - What would you pay for a quicker turnaround time?